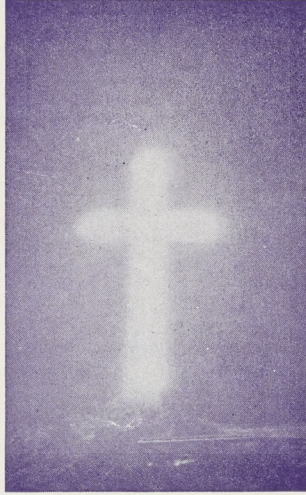


# EASTER

A stylized poster for an Easter service. The background is a deep purple. A large, white, three-dimensional cross is the central focus. The cross is composed of several rectangular blocks, giving it a geometric, architectural feel. At the base of the cross, a line of small, dark, rounded shapes, possibly representing people or flowers, follows the curve of the cross's base. The overall design is minimalist and modern.

SUNRISE SERVICE  
HOLLYWOOD BOWL





### *A Little Prayer*

Dear God, my gentle, loving friend,  
Give me a grateful heart,  
Give me the spirit to forgive all wrongs,  
Give me the grace to comfort all who need,  
Give me strength to live above my sorrows  
And Give me faith that some day  
I may come to Thee.

—CARRIE JACOBS BOND.

# Hollywood Chimes

Published annually by the

## HOLLYWOOD COMMUNITY CHORUS

Hollywood, California



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VOL. 1

MARCH, 1937

NO. 14

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## The Hollywood Community Chorus

ONE of the most distinctive organizations of Hollywood is the Hollywood Community Chorus.

This group, organized during the World War, has maintained its place in the community over a period of two decades and has never lost its unique appeal. It has been said that, strangely enough, war organizes as it disorganizes and it was war and its despoilation that gave birth to the Hollywood Community Chorus, one of the first "sings" to be organized and now rated as the oldest in the United States. As the first contingent of our army was

sailing overseas to participate in that fruitless struggle, the home folks banded together to keep up the morale of those who had to suffer the anxious waiting. Singing together has always been a panacea for many ills and when nine people gathered for the first sing a vital factor in the community life of Hollywood was instituted. The meeting of those nine people was sponsored by Mrs. Cecil Frankel who engaged Hugo Kirchhofer as the musical director for the group. Mrs. A. R. Gates was the accompanist at those first sings.

(Continued on Next Page)



# The Hollywood Community Chorus

(Continued from Page 3)

The Woman's Club of Hollywood graciously opened its doors to the sturdy little organization and the following year, in 1918, the first outdoor sing was held on the Athletic Field of the Hollywood High School. This meeting was held especially to honor three hundred Hollywood boys enroute for overseas duty. The Hollywood Community Chorus was by then definitely established and every other organization hailed it as a necessary adjunct to Hollywood.

The Hollywood Community Chorus has played a definite part in building the life of the community. From this group sprang the first movement toward the building of the great Hollywood Bowl. The Easter Sunrise Service was first sponsored by the "Sing" and today the roster of names on the Easter Sunrise Service Committee includes many members who are also workers in the Hollywood Community Chorus.

Many people from all countries of the world have attended the Chorus which now meets in the Hollywood Concert Hall. Strictly speaking this group is not an organized chorus or choir, as no definite places are assigned to singers. Everyone is welcome to come on Tuesday nights to sing or just to listen. There is Community singing from seven-forty-five until eight-thirty when the stage is turned over to the guest artist of the evening. Many artists have come to give of their talents and the sing has had such famous guests as Carrie Jacobs Bond, Charles Wakefield Cadman, Richard

Halliburton and Amelia Earhart. The singing of the Star Spangled Banner closes the meeting promptly at nine-thirty.

The Hollywood Community Chorus has been most fortunate in having splendid men and women serve on its Board of Directors. Its first president, Mrs. Frankel, was followed by Mr. C. T. Wade and Mr. W. J. Palmer. Then came Mrs. J. J. Carter, that dynamic person who so inspired her fellow workers. In direct succession served Mrs. Burdette Chapman, Mr. Lloyd F. Head, Mrs. Maud D. Lee Skeen, Mrs. Leiland A. Irish, Mrs. Frederick D. Raymond, Sol Cohen, Frieda Peycke, Mrs. Ben Goodheart, Meryl Regnier and Mr. George M. Chapman.

Every Tuesday evening the Hollywood Community Chorus meets, still under the able direction of Mr. Kirchhofer and accompanied by Inez Jacobson, two loyal workers without whom the Chorus could not exist. Their inspiration is as great now as in the early struggling days and to them goes a great deal of credit for the sing's success.

It has been many years since the perils of war gave rise to that urgent need for uniting in comradeship to strengthen the community life. But the Hollywood Community Chorus carries on, fulfilling the dreams of its founders and giving pleasure to many hundreds each week. Faithfully does it accomplish its purpose as an organization for the enrichment of community life.

## The Poster Contest

THE desire to spread the idea of cooperation in the Easter Sunrise Service into more channels wherein the youth of the city might be reached, a plan was laid out in 1929 by Francis William Vreeland to sponsor a "poster contest." This plan was immediately carried out and the response was most hearty. The Senior High Schools of Hollywood were asked to incorporate into their spring art programs this poster work, the theme of which was the Easter morning service in Hollywood Bowl.

In the first year only the art departments of Le Conte Junior High, Fairfax and Hollywood High Schools entered. Since then John Marshall High and Los Angeles Junior College have added their efforts. The

art work is done in regular school classes under direct supervision of the art instructors. It is remarkable to note how many students are eager to participate in the contest and how varied are the designs of the hundreds of posters.

The time is limited for the entrance into the contest and on a prescribed day the designs are collected and taken to be judged by a committee of local artists. This year the committee consists of Francis William Vreeland, Chairman; Mrs. M. G. Lewerenz, John Marshall High School; William Paxton, Fairfax High School; Alva Wells Lee, Hollywood High School.

Besides stimulating interest in the Easter

(Continued on Page 6)





Pepper Tree Lane

## The Lily Processional

AS the Easter Sunrise Service grew in magnitude and effort there seemed to be a distinct need for an extra service dedicated to those faithful workers who contribute time and energy toward the success of the sunrise rites. A traditional part of the Easter service is the beautiful decorative scheme laid out and carried through to completion under the capable direction of Francis William Vreeland, local artist of note.

The artistic arrangement of flowers always include the use of many thousands of calla lilies, most of which are donated by owners of local gardens. The continued use of the lily inspired a faithful member of the Hollywood Community Chorus, Mr. George M. Chapman, to inaugurate the Saturday Easter Lily Processional in which all donors and workers could participate.

On Easter Saturday afternoon after the sun of midday has left Pepper Tree Lane in lacy shadow, this beautiful program takes place at the head of the Lane. Friends carrying their contributions of lilies wind their way up the Lane, deposit the blooms at the foot of the improvised cross and then take their seats to listen to the short inspirational program. This service is not elaborate for it follows a simple plan of an invocation, an appropriate message, a song and a closing prayer.

Many attend this service who cannot come so early on Sunday morning. This is a community ceremony in which neighbors participate and by their presence dedicate at least a small moment of their lives to the development of cooperative community life.

(Continued on Next Page)



# The Lily Processional

(Continued from Page 5)

## PROGRAM

(Sponsored by the Woman's Club of Hollywood, Mrs. Arthur J. White, President)  
Mrs. DeVer D. Gray, General Chairman.  
Saturday, March 27, 1937—2:30 P. M.

Fanfare and "Gloria Patri"—Charles Meineke

Trumpeters: Inice Millican, Grace Murphy, Betty Leekley, Winnifred Edmonds,  
Iris Kennelley, Sadie Duncan.

March....."Onward Christian Soldiers"  
Hollywood High School R.O.T.C. Band.

Lily Processional

Invocation.....Dr. Stewart MacLennan  
First Presbyterian Church, Hollywood.

Solo: "Gethsemane".....Sol Cohen  
Jane Gray Davis, Contralto; Inez Jacobson, Accompanist.

Reading: "Renaissance".....Edna Vincent Millay  
Helyne Beane Spinney.

Benediction.....Dr. Stewart MacLennan

## LILY PROCESSIONAL

Woman's Club of Hollywood, Mrs. Arthur J. White, President; Mrs. DeVer D. Gray, General Chairman; Mrs. Ben L. Goodheart, Mrs. Bert Fesler, Mrs. G. M. Bennethum, Mrs. Curtis S. Albro, Mrs. Albert Fifield, Mrs. Ralph Gage, Miss Evelyn Boeckman, Miss Irene Spensley, Miss Betty Jean Montgomery, Miss Phyllis Raymond.

# The Poster Contest

(Continued from Page 4)

Sunrise Service among the young people of the community the poster contest furnishes material from which a design may be obtained for use as the cover cut of the Chimes. Whenever possible the winning design is used but not always does it conform advantageously to a cover cut. This is most often due to the fact that only one color is used on the Chimes and by reducing the poster to one color often the beauty of the design is destroyed. The editors also regret that because of the lateness of the date of announcing the winners of

the contest this year's designs cannot be used. It has therefore become the policy of the Chimes to select a cover from the previous year's entries.

The posters are on view during Easter week and will be displayed this year at the Hollywood Chamber of Commerce.

The young people are to be congratulated upon the splendid work which they do and the community may well be proud of the enthusiasm and cooperation of youth of our city.





## The Sunrise Chorus

IN 1922, in order to include in the Easter Sunrise Service the children of the Community, a Children's Chorus was formed. The success of the venture was immediate and since that time the Sunrise Chorus has had a very definite place on the Easter program. Children of all ages are eligible to join and the only requirements are the ability to carry a tune, to follow direction and regular attendance at rehearsals during the four weeks preceding the service.

Since its inception the Sunrise Chorus has been under the splendid direction of the great leader, Mr. Hugo Kirchhofer, and his perfect control of this group contributes highly to its success. Inez Jacobson, the well known pianist and organist, has accompanied the chorus for many years.

Because some who read this may have been unable to be present at an Easter Service to see the part the young people

play in it, an attempt at a description might be of interest.

The Sunrise Chorus robed in black is seated on the stage of the Bowl in the formation of a large cross. The children do not participate in the service until at a certain time on the program. As the grey night gives way to rosy dawn and the sun's rays begin to steal over the hills surrounding the Bowl, a signal is given by the Chorus' director and as one person the choir rises, doffs its black robes and stands revealed in pure white—a white, living cross, a perfect symbol of the new life. The strains of the *Lyra Davidica*, "Christ the Lord is Risen Again" ring through the Bowl. Not a sound comes from the audience, so thrilled are they by this superb picture. Not a heart in that great amphitheater but is moved by the stirring melody bearing the triumphant message of the Resurrection.

### AN APPRECIATION

The Easter Sunrise Service Civic Committee gratefully acknowledges the generous contributions made by all participants in the Easter Services. It is only through such cooperation that the success of the Lily Processional and the Sunrise Service is assured.



WITH the approach of spring we all look forward to another delightful season in the world's most celebrated amphitheater, "The Hollywood Bowl." The story and past history of the Bowl is familiar to most readers of the "Chimes" and a brief history will be found elsewhere in this magazine, so we will confine our remarks to acquainting you with the present activities of the Hollywood Bowl Association. As lessees and active custodians of the property, the officers and directors of the association are continually striving to add necessary and permanent improvements for the convenience and comfort of the many thousands of patrons attending events scheduled in the Bowl year after year. Your copy of the "Chimes" for last season gave you a detailed account of what was accomplished during the years 1934, 1935 and 1936.

Due to increased attendance of Bowl events during the past few seasons, one of the most serious problems facing the Association was the matters of providing greater safety and to facilitate the handling of both the pedestrian and automobile traffic in and out of the Bowl after each event. Confering with City and County engineers in the matter, it was agreed that this situation could be remedied to a great extent by providing two pedestrian tunnels at the entrance to the Bowl property, one under Highland Avenue and the other under our driveway. We are therefore very happy to report that, through the cooperation of City and County officials, plans for the construction of these two tunnels have gone forward and will be included in the Highland Avenue improvement project. We know that you will all rejoice with us in this announcement as, in addition to affording greater safety and comfort for pedestrians wishing to go north or east at that point, it will expedite the handling of automobile traffic and should enable us to empty the Bowl in one-half the time now required. Work on these tunnels should get under way within the next thirty days and may be completed prior to the opening of the summer concerts. This project involves an expenditure of approxi-

## The Holly

mately \$23,000.00 of which \$20,000.00 was furnished by the City, the balance donated by the County.

The placing of the tunnel entrance to conform with plans of Allied Architects Association for the future developments in the Bowl necessitated the widening of the present pedestrian walk known as Pepper Tree Lane to a uniform width of forty feet and the moving of the automobile entrance north the same distance. The existing pedestrian walk, varying in width from sixteen to twenty feet, has been found inadequate to accommodate the ever-increasing number of patrons attending Bowl events. A project calling for this improvement has been approved by the Government, work on same to commence soon after April 1st. When completed Pepper Tree Lane will have a uniform width of forty feet, thus giving us ample room for pedestrians for all time. Automobiles will be provided with three lanes, each lane capable of handling two lines of traffic with comfort and safety. The total cost of this project is \$9500.00 of which we as sponsors are required to advance \$750.00.

The slippery condition of aisles around the perimeter of the Bowl has been eliminated to a very large degree by the resurfacing of that area with two coats of Bitumuls, a project just completed by the Government at a cost of \$1200.00.

Other important improvement projects have been submitted and are now in the





# Hollywood Bowl

hands of the checkers of the local WPA office, but inasmuch as they have not been approved we will withhold information on them for the present.

The officers and directors of the Hollywood Bowl Association again wish to express their sincere thanks and appreciation to all members of the Board of Supervisors, the Surveyors Department and employees who have so capably handled the many permanent improvements obtained by us during the past three years, and to the local office of the WPA.

Also we are indebted to the Honorable members of the City Council and the Engineers' Department for their splendid cooperation and financial aid in the matter of pedestrian tunnels.

We wish to take this opportunity of again thanking the Easter Sunrise Service committee for the gift of the beautiful Hammond Organ presented to us sometime ago. The acquisition of an organ for the Bowl has been the desire of the Association for many years, and by making it possible the Easter Committee is to be congratulated.

We take pleasure in announcing the first big event of the 1937 season, the beautiful Easter Sunrise Service. Mrs. Burdette H. Chapman will again serve as General Chairman of that committee and those privileged to attend the service last Easter, are looking forward to another outstanding program under her capable supervision.

Tentative plans for a "Fiesta" to be held in the Bowl during the month of June, promises to be a gala event. The affair is to be sponsored by the Hollywood Junior Chamber of Commerce.

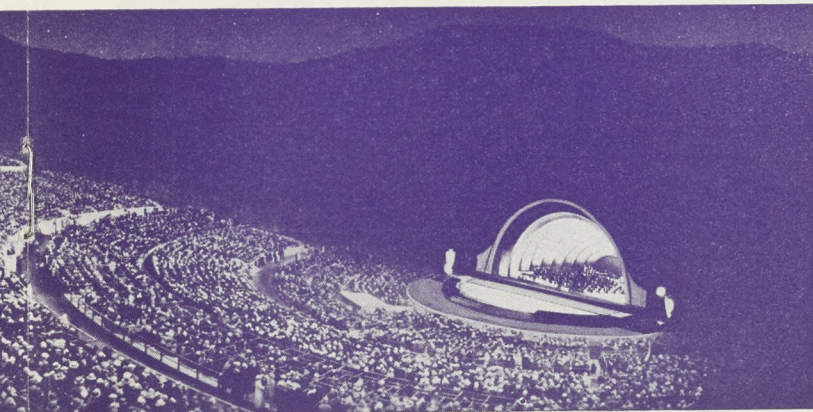
We are happy to announce that the usual eight weeks of "Symphonies Under the Stars" will again be brought to us under the sponsorship of the Southern California Symphony Association. Mrs. Leiland Atherton Irish, executive Vice-President and manager of that organization, will have charge of production, assuring another season of artistic and financial success. Requested to enlighten readers of the "Chimes" of some of the plans for the current season, Mrs. Irish comments as follows:

"The Hollywood hills once more this summer will become articulate with the immortal voices of the masters. The 1937 series of "Symphonies Under the Stars" promises to be the most brilliant season ever held in Hollywood Bowl. Six great conductors will be our honored guests; invited are Jose Iturbi, Fritz Reiner, Carlos Chavez, Arthur Rodzinski and Otto Klemperer. Celebrated soloists will appear, and ballets famous for their spectacular and colorful settings will heighten the season.

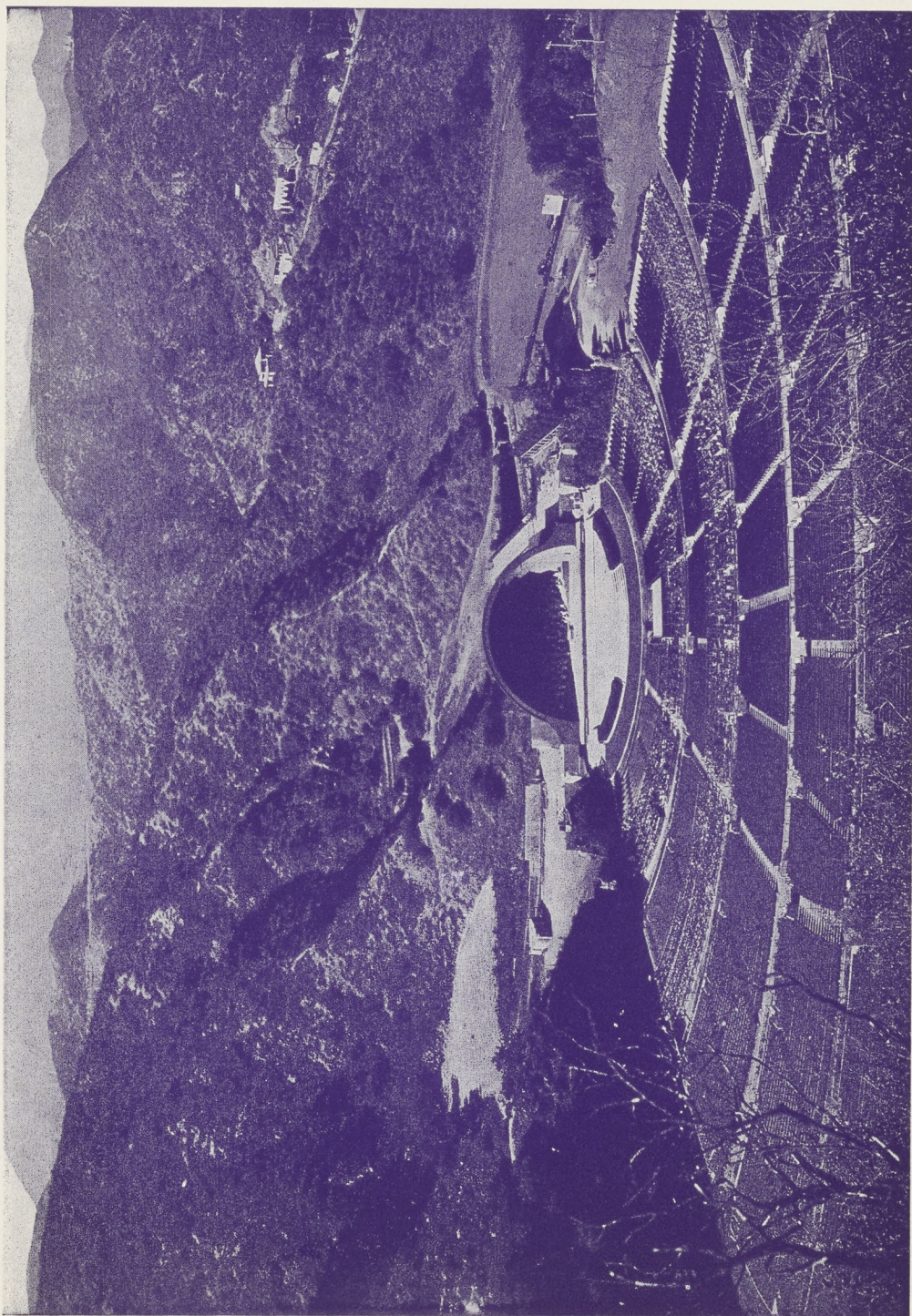
Again the special night policy established by the Association will assure musical satisfaction for all tastes. Tuesday of every week will be "Symphony Night," at which time one of the great symphonies will be featured. Thursday will be "Ballet and Special Event Night," and Friday will be "Solo Night" presenting celebrated artists of international fame.

The Southland invites the world to its music festival. To the lover of music and beauty, summer spells but one thing in Southern California—Hollywood Bowl and the world-famous SYMPHONIES UNDER THE STARS. For eight weeks during July and August — every Tuesday, Thursday and Friday night — thousands of music-lovers will throng this vast out-door amphitheater the home of the world's unique summer music festival.

C. J.









## A Brief History of the Hollywood Bowl

IN MAY of 1916, to commemorate the tercentenary of Shakespeare's birth, a group of art lovers and public-spirited citizens presented, in Beachwood Canyon, Hollywood, an impressive performance of "Julius Caesar" to an audience estimated at 40,000 people.

Two years later, in the summer of 1918, thirty-five performances of Sir Edwin Arnold's "The Light of Asia" were given at Krotona in the Hollywood Hills. The attendance was extremely high at these performances.

The success with which these performances met was sufficient to interest several civic-minded citizens in the formation of a project to perpetuate outdoor artistic and dramatic presentation in Hollywood.

The result was the formation of the Theatre Arts Alliance. The purposes and objects of the Theatre Arts Alliance, as found in its Articles of Incorporation, were as follows:

"To acquire by purchase, lease, or otherwise, land for a community park and art center, and kindred projects of civic nature, not for personal, individual, or corporate gain.

To encourage and develop, through community spirit and civic patriotism, the finest forms of arts and crafts and individual talents, and to promote appreciation of and inculcate love for artistic and beautiful creations and productions of every sort, kind, and nature . . . and to present, produce, and exhibit dramatic, operatic, and musical attractions, cantatas, pageants, community singing, oratory, sculpture, lectures, debates, discussions, and intellectual and recreative performances of every kind and nature, for the edification, entertainment, and benefit of the public.

To develop the finest forms of the various arts and crafts and individual talents by teaching and by co-ordinating the activities of votaries and lovers of all arts, to the end that plays, dramas, pageants, musical recitals, wholesome amusement in general, and other intellectual and social diversions may be produced by men, women, and children dedicating themselves in a spirit of devotion to the work, and to upholding the highest possible standards therein.

To afford opportunities for the study, presentation, and exhibition of all the arts, and opportunities for all classes of people to find congenial channels for the expression of their higher and best qualities."

Through the splendid cooperation of the members of the Theatre Arts Alliance, a tract of fifty-nine acres of land was purchased for the sum of forty-seven thousand five hundred dollars. This tract is located near the intersection of Cahuenga and Highland Avenues.

At this point it was decided that a new organization be formed on a broader and more democratic basis. As a result, the new organization was formed on October 25th, 1920, under the name of the Community Park and Art Association. Simultaneously with the foundation of the new organization, contributions began to pour into the coffers, to be devoted to building benches in the Bowl.

The first Easter Sunrise Service in 1922 was the cause of unbounded enthusiasm on the part of Los Angeles people, who realized for the first time the actual feasibility of music in the open.

So contagious was the enthusiasm for music as developed at the Easter Sunrise Service, that the Board of Directors decided to inaugurate a series of "Symphonies Under the Stars" in the summer of 1922.

Among several illusions dispelled by a gloriously successful season of music was one that had been current for years, to the effect that the American public was not capable of listening appreciatively to the best music, particularly in the open air; also that delicate shades and tones would be impossible under such conditions; and that the best music could not be furnished at a popular price without causing a deficit. These ghosts are now all buried deep, for not only did audiences listen attentively to the finest music the world can offer, but the most delicate blendings of the orchestra were heard clearly and distinctly.

Operas and plays have been given with great success in the Bowl, although the drama has been overshadowed by music, due to the particularly unique acoustics of the natural amphitheatre.

In 1924 it was decided that the Hollywood Bowl be safeguarded for all time, in the interests of the people of Los Angeles and Southern California. With this end in view, the present Hollywood Bowl Association was founded, on September 29th, 1924. The fifty-nine acres of land at the Bowl were then given over to the County of Los Angeles, subject to a ninety-nine year lease, with renewal privilege for another ninety-nine years. This procedure

(Continued on Page 14)



## The Easter Sunrise Service



**Mrs. Burdette Chapman,**  
General Chairman—Easter Sunrise  
Service Committee

LOOKING up today at the densely populated Whitley Heights one can hardly imagine that just a few years ago there was vacant land enough on which was held the first Community Easter Service. From a small group of devout citizens clustered around a platform on Whitley Heights the Service has grown until the worshipers tax the seating capacity of the Hollywood Bowl. A service was held the second year on Olive Hill and with the Philharmonic Orchestra on the program the success of the venture was assured. The service with its simple appeal was bound to become popular and when the Hollywood Bowl became a reality the Easter meeting was transferred to this great outdoor amphitheater.

The Easter Sunrise Service is similar to the conventional church service in its order of procedure. But its setting, the hush of nature all around, the gradual dawning of a new day with starry skies giving way to rosy dawn, makes of the Sunrise Service something unique and comparable to none other.

In the great crowd which wends its way up Pepper Tree Lane long before midnight

to take up its vigil, color, race and creed are laid aside. Man and nature come more closely together and in common worship one with another the multitude is united.

An Easter Sunrise Service for twenty-five thousand people does not just happen. It takes weeks and weeks of careful planning to arrange such impressive rites. These arrangements, since, have been in charge of the Easter Sunrise Service Civic Committee. This general committee, composed of representatives from active clubs and civic organizations, is kept intact from year to year, changes being made only in representatives from clubs.

The Civic Committee is made up of representatives of the Hollywood Community Chorus, Hollywood Chamber of Commerce, Hollywood Bowl Association, American Legion, Hollywood Ministerial Association, Los Feliz Women's Club, Woman's Club of Hollywood, Hollywood High School, Business Women's Club, Velada Club and various Men's Service Clubs together with a few individual members with no particular organization affiliation.

The General Committee meets every two weeks for two months before Easter, while the General Chairman meets with various sub-committees as frequently as may seem advisable. General discussion, criticisms of previous years' programs and suggestions for the current year are carefully made. The program is thoughtfully prepared, keeping in mind always the cosmopolitan taste of the audience. A soloist with a national reputation has always been a feature of the program and the music is provided by the finest orchestras and choruses available. For several years there has been a local and national broadcast of an hour of the Easter Sunrise Service. The community is extremely fortunate to have an assembly place like Hollywood Bowl where the seating capacity is adequate. However, this service has been so popular in its appeal that often the seats are filled to overflowing hours before the first number and as many as ten thousand have had to seek refuge on the grassy slopes around the Bowl.

The committee's income to cover expenses, such as decorations, building of the cross for the Sunrise Chorus, furnishing of robes for chorus, cleanup of the Bowl, comes from the voluntary collection taken at the service and from a part of the automobile parking fees, turned over to the committee by the Hollywood Bowl Association.



# The Easter Sunrise Service

## CIVIC COMMITTEE

Mrs. Burdette Chapman, General Chairman

### Executive Committee

Dana Bennett, Carl Bush, Mrs. Burdette Chapman.

### Program Committee

Mrs. Gladys Littell, chairman; Mrs. Burdette Chapman, Dana Bennett, Dr. Cleveland Kleihauer, Charles Bulotti, Jr.

### Easter Sunrise Chorus

Mrs. Wm. Barnhart, chairman; Mrs. John B. Good, Mrs. M. K. Graham, Miss Margaret Cary, Mrs. Bernard Brown, Mrs. Geo. C. Pike.

### Treasurer

B. B. Odell.

### Lily Processional

Women's Club of Hollywood, Mrs. Arthur J. White, president; Mrs. De Ver Gray, chairman; Mrs. Ben Goodheart, Mrs. Bert Fesler, Mrs. G. M. Bennethum, Mrs. Curtis S. Albro, Mrs. Albert Fifield, Mrs. Ralph Gage, Miss Evelyn Boeckman, Miss Irene Spensley, Miss Betty Jean Montgomery, Miss Phyllis Raymond, Mrs. Birge Neumann, Mrs. Vernon Wood, Mrs. Adeline Shaw Galt, Mrs. Roland Skankey.

### Broadcast and Lighting

Otto K. Olesen.

### Ministerial Association

Dr. Cleveland Kleihauer, president.

### Stage and Grounds

Joseph E. Brewer, chairman.

### Lilies

Miss Margaret Cary, chairman; Mrs. Bert Fesler, Mrs. Marie Stair, Miss Mae Lampert, Miss Ruby Pardoe, Mrs. Carolyn Strong, Mrs. Maude Louise Hamlin, Mrs. Geo. C. Pike, Mrs. Frederick D. Raymond, Mrs. Dana Bennett, Roy Harper, Joseph Pardoe, Los Feliz Woman's Club, Woman's Club of Hollywood, Hollywood Community Sing.

### Collection

John B. Good, chairman.

### Purchasing Agent

Roy Thorne.

### Trumpeters

Mrs. Bert Fesler, chairman.

### Service Clubs

Paul Palmer, Kiwanis Club, chairman;

Claire Kinne, Cleveland Kleihauer, Henry Mather, Charles Trisler.

### Band and R.O.T.C.

Bill Stokey, president, Hollywood High School Student Body.

### Ushers

John B. Good, chairman; Hollywood High School, Hollywood Post, American Legion.

### Poster Committee

Francis William Vreeland, chairman; Mrs. M. G. Lewerenz, John Marshall High School; William Paxton, Fairfax High School; Alva Wells Lee, Hollywood High School.

### Poster Judges

Nelbert Murphy Chouinard, Chouinard Art Institute; Jacob Asanger, Foster & Kleiser Co.; Edward Northridge, instructor of Poster Design, Chouinard Art Institute.

### Poster Hanging Committee

Ralph Holmes, chairman; Doris Boyd, Alexander Warshousky, members of California Art Club.

### Poster Exhibit

Hollywood Business Women's Club, Virginia Reid, president; Mrs. Harry J. Doerr, chairman; Mary Helen Kemp, Virginia McEldowney, Marie Estabrook.

### Safety Traffic and Parking

Carl E. Jacobson, chairman; Captain H. A. Hager, Los Angeles Police; chairman of traffic; Edward Trautman, parking; M. Katleman, placement.

### Design and Decoration

Francis William Vreeland, chairman.

### Saturday Bowl Luncheon

Edna M. Hewitt, chairman; Mrs. Dana Bennett, Mrs. Carolyn Strong, Mrs. Joseph Brewer.

### Easter Breakfast

Woman's Club of Hollywood, hostess; Mrs. Eleanore Peterson, Mrs. J. W. Agnew, Mrs. Bert Fesler, Mrs. M. H. Withers, Mrs. Peter Alexon, Mrs. Spencer Ward, Mrs. Geo. Bormann, Mrs. J. Clyde Carlton, Mrs. Vina Sauers. Los Feliz Woman's Club, co-hostess; Mrs. Floyd J. Trenery, Mrs. Leon R.

(Continued on Next Page)



## The Easter Sunrise Service

### CIVIC COMMITTEE

(Continued from Page 13)

Yankwich, Mrs. Guy W. Finney, Mrs. Harry W. Biddle, Mrs. Katherine G. Cornell, Mrs. James Mullen, Mrs. C. Everett Cayot, Mrs. Otto T. Grua, Mrs. Fred L. Cowan, Mrs. Almon W. Scott, Mrs. W. E. Frink, Dr. Edith A. Withey.

#### Chimes

Hollywood Community Chorus, George Chapman, president; Millett D. Raymond, editor; John B. Good, business manager.

#### Chimes Distribution

Mrs. Maude Louise Hamlin, chairman;

Mrs. Elsie M. Huston, Mrs. Walter Hudson, Mrs. Carolyn Strong, Miss Dorothy Baker, Miss Ruby Pardoe, Miss Dorothy Kirchhofer, Miss Margaret Kirchhofer, Mrs. Geo. C. Pike, W. H. S. Ewell, Joe Pardoe, Geo. C. Pike, Roy Thorne.

#### Robes

Velada Club, Elsie Miller, president; Mrs. D. Myrtle Bozwell, chairman; Pat Connolly, Anne Erne, Fanny Meyer, Marjorie Davies.

#### Publicity

Don Chambers.

## A Brief History of the Hollywood Bowl

(Continued from Page 11)

effectively protects the property against liens or losses of any nature, and obviates the necessity of paying taxes or assess- Otto T. Grua, Mrs. Fred L. Cowan, Mrs. Almon W. Scott, Mrs. W. E. Frink, Dr. Edith for all time.

The 1925 series of "Symphonies Under the Stars" was, in its success, a worthy justification of the decision of the Board of Directors to give these concerts each summer.

As the years went by, more and more world-famous artists and conductors found their way to Hollywood's famous Shrine of Music. More and more did the Bowl come to merit its unofficial title: "Southern California's greatest cultural asset."

"Symphonies Under the Stars," in cultural circles at home and abroad, have come to be synonymous with the best music, in a perfect setting, by an orchestral ensemble, and by individual performers of rarest artistry.

Each year has brought more people to Hollywood Bowl. And their advent has made possible many new improvements on

the Bowl properties.

Parking facilities for over one thousand automobiles; a tea garden where delicious dinners are obtainable on concert nights; a large staff of efficient and courteous ushers; program sellers conveniently located on Pepper Tree Lane; a booth at which photographs of the famous artists may be obtained; a huge curtain for the front of the "shell"; comfortable seats set in a substantial concrete base; perfect acoustics; all these things and many more have been arranged and perfected through the years.

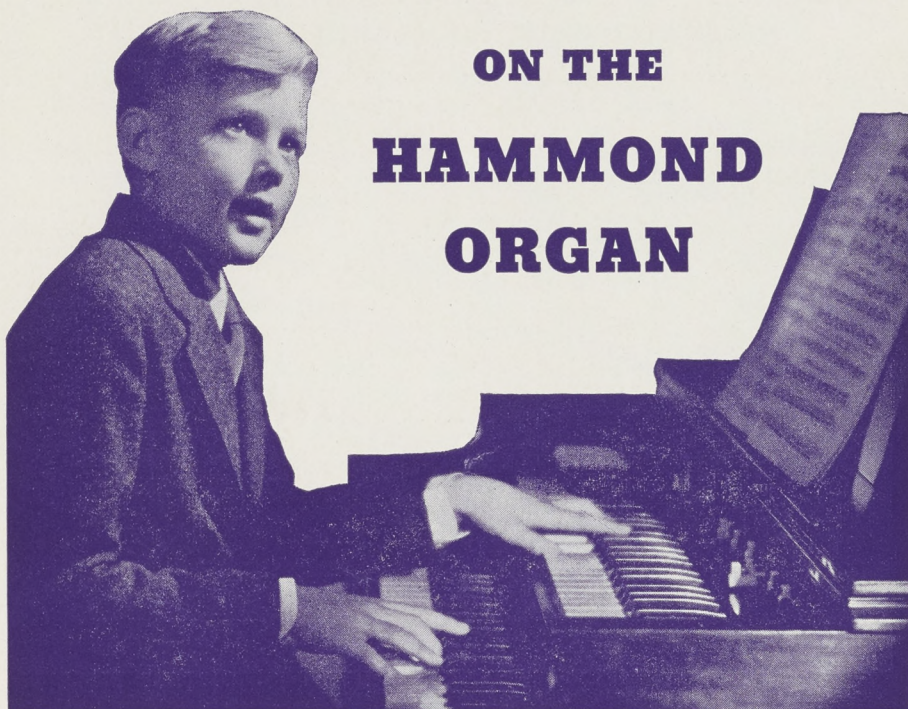
It is the hope and plan of the Hollywood Bowl Association to erect its own Office Building on the Bowl Grounds. This aim will, no doubt, be attained when the thousands of "Friends of the Bowl" have the matter brought to their attention. Many other great projects have been carefully planned, and it is safe to say that it will not be long before the Hollywood Bowl has become what its founders wished it to be: a laboratory for the development of cultured taste in the millions of people who inhabit Southern California. —G. B.

### ACKNOWLEDGMENTS

The Easter Sunrise Service Committee acknowledges with gratitude:  
National Lead Company, "Daddy" Walton, Paint.  
"Sparklet's," California's Finest Drinking Water," Water.  
Lounsberry and Harris, Lumber.  
Southern California Music Company, Pianos  
Otto K. Olesen Illuminating Company, Lighting.  
Rodney S. Sprigg Company, Drayage.  
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# Program

## HOLLYWOOD BOWL EASTER SUNRISE SERVICE

Sunday, March 28, 1937

(Kindly refrain from talking and applause)

**ORGAN PRELUDE**.....John B. Nield, Organist

**SUNRISE TRUMPET CALL**—"Gloria Patri".....Charles Meineke  
TRUMPETERS: Inice Millican, Grace Murphy, Iris Kennelley,  
Betty Leekley, Winnifred Edmonds, Sadie Duncan.

"Good Friday Spell" (from Parsifal).....Wagner  
Los Angeles Federal Music Project Symphony Orchestra  
Gastone Usigli, Director

**INVOCATION**.....Dr. James Hamilton Lash  
(Hollywood Congregational Church)

**RESPONSE**—"The Lord's Prayer".....Musical Setting by Josephine Forsyth  
The Composer at the Piano—Harp Accompaniment, Julie Kellar.  
Los Angeles Federal Music Project Choir; Ruben Ricketts, Director.

**SCRIPTURE READING**.....Dr. Elijah Hull Longbrake  
(Rosewood Methodist Church)

"Christ the Lord is Risen Today".....Lyra Davidica  
Easter Sunrise Chorus  
Hugo Kirchhofer, Director; Inez Jacobson, Organist.

**OFFERTORY**—"Prayer and Dream Music".....Humperdinck  
Los Angeles Federal Music Project Symphony Orchestra.

"Lord Ever Victorious".....Mascagni  
Los Angeles Federal Music Project Chorus  
Gastone Usigli, Director

**MESSAGE**—"The Legacy of Easter".....Dr. Frank Chalmers McKean  
(West Hollywood Presbyterian Church)

**ORGAN SOLO**—"Hosannah".....Granier  
John B. Nield, Organist

"Salutations of the Dawn".....Anita Louise  
**VOCAL DUET**—"The Lord Shall Reign".....Brackett-Patty  
Richard Dennis, Tenor; Michael Sorenson, Baritone.

Accompanied by Harvey Harding, Piano; Julie Kellar, Harp.

**CONGREGATIONAL SINGING**—"Holy, Holy, Holy".....John Dykes  
Hugo Kirchhofer, Director; Inez Jacobson, Accompanist.

(All are requested to sing)

Holy, Holy, Holy, Lord God Almighty  
Early in the morning our song shall rise to Thee;  
Holy, Holy, Holy, merciful and mighty,  
God in three persons, blessed Trinity.  
Holy, Holy, Holy, Though the darkness hide Thee,  
Though the eye of sinful man Thy glory may not see;  
Only Thou art holy, there is none beside Thee,  
Perfect in power, in love and purity.  
Holy, Holy, Holy, Lord God Almighty,  
All Thy works shall praise Thy name in earth and sea,  
Holy, Holy, Holy, merciful and mighty,  
God in three persons, blessed Trinity.

"Hallelujah Chorus" from the "Messiah".....Handel  
Los Angeles Federal Music Project Symphony Orchestra and Chorus  
Gastone Usigli, Director

**BENEDICTION**.....Rev. Fletcher Homan  
(Mount Olive Methodist Church)

"Les Preludes".....Liszt  
Los Angeles Federal Music Project Symphony Orchestra  
Gastone Usigli, Director

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